

AD-MAD COMPETITION BRIEF

The Ad- Mad Show “Where creativity meets madness”

- **About the competition** -The Mad Ad Show competition is an opportunity to bring out individual and collective talent of the students participating in it. The idea behind conducting this competition is to provide a platform to participants to explore their creativity and stage presence skills. It is expected from students that they should get equipped with the knowledge of Ad-making and execution of it live. Participants are suggested that their Ad should contain the essentials of Advertisement, i.e. Clarity, provoking in nature, creativity, appeal, & simplicity.

Time : 2pm to 4pm

Win Prizes Worth: **First prize: - 1500/-**
Second prize:-1000/-

- **For further details Contact:**

Student co-ordinators

Rohit Meena +91 8290035456

Shrutika Jaibhaye +91 6378431552

Faculty in-charge

Dr. Kajal Thakuriya +91 9460710279

- **To Register :**

Visit: www.codevgu.in/encode

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